

Liberal Democrats Budget Amendment 2023

Organisation of a 'Young People Welcome' City Centre Event in September/October 2023

This Council resolves to work alongside Chichester BID, the University, College, City Council and local City businesses to help fund the organisation and delivery of an event in Chichester City Centre to:

- Welcome College and University students
- Support the evening and night time economy and the 'Alive After Five' initiative
- Encourage the use of the City Centre
- Increase footfall
- Gather feedback from Chichester's young people and local businesses to lay the groundwork for further events that will give a sustainable boost to the evening and night time economy

£30,000 to be taken from reserves for 2023-24

Commentary

Chichester lacks a vibrant evening and night time economy, leaving the needs of a wide range of residents and businesses unmet. This initiative, alongside the Chichester Vision Evening & Night -time Economy (ENTE) working group is designed to be a part of a wider program of events and activities to stimulate the Evening and Night Time Economy and attract younger residents to use the existing facilities and services.

The event will involve existing local businesses to stimulate the local economy with the addition of other relevant street based entertainment, and in doing so increase Chichester's appeal to young residents, students and graduates.

It is hoped that this will form part of an ambitious program that will be delivered from the ENTE initiative.

Feb 2023